



CALPEEK

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CALIF. WINNERS & LOSERS: SPEAKER GINGRICH SURVIVES REVOLT BY TINY GROUP OF PLOTTERS.

Editor's note: For those of you who have been following the *Plot to Replace Newt* (about the troubles of GOP House Speaker Newt Gingrich of Georgia), there is a Calif. connection. Here's our update & analysis...

...The small group of GOP House dissidents numbered no more than 17-20, but they apparently had four of Newt's top lieutenants (Majority Leader Dick Armey, GOP Whip Tom DeLay, Conference Chair John Boehner and House Leadership Council Chair Bill Pax-on) convinced that if they would join the revolt, a majority of GOP House members would follow. Of this group, Paxon has resigned, but the others remain in place - for now - even though some have admitted taking part in this aborted plot to dump Gingrich...

...The 5th ranked GOP House leader, CA's Chris Cox of Orange Co., chairman of the House GOP Policy Committee, knew about the revolt, but had sense enough to stay out. So Cox could be one of the big winners in this whole sorted mess. His name, along with Paxon's, has been mentioned several times as a possible replacement for Gingrich. Our DC sources say Cox steers a *very independent course* in the House. Although he's friendly with both, he's not part of either the Gingrich or the Arme/y/DeLay crowd...

...The other big Calif. winners were House Rules Vice Chair David Dreier of West Covina, now part of Gingrich's new 10-member inner circle of advisors; and Jerry Lewis of Riverside, who was one of Gingrich's most vigorous supporters in this brouhaha --- despite the fact that in '92 Gingrich supported Arme/y over Lewis for Conference Chair...

...The *loser* among the Calif. GOP House delegation is U.S. Rep. Tom Campbell of Palo Alto. Our sources

say Campbell drafted the *resolution to vacate the Speakership*. He was the legal brains among the Rebs. And Rebs they were, mostly from the South & Southwest, led by U.S. Reps. Steve Largent & Tom Coburn of Oklahoma, Joe Scarborough of Florida, Lindsey Graham of So. Carolina and Matt Salmon of AZ. What was Campbell, a moderate, doing with these hardliners? Campbell's disagreement with Gingrich dates back to Jan. 7th, when he, along with 8 other GOP House members, did **not** vote for Newt to be Speaker. Campbell's gripe with Gingrich centered on ethics, whereas the others felt the Speaker wasn't holding the line with Clinton and was too accommodating to pro-environmental House GOPers. Stay tuned...

CALIF.'S 1997-98 BUDGET: THE POLITICAL FALLOUT.

Editor's note: As **Calpeek** hit deadline, the new and much delayed 1997-98 Calif. budget was almost a done deal. Instead of discussing the specifics of the proposed **\$68 billion** budget, we'll take a look at the political consequences with this analysis & commentary...

...Barring some last minute change, it very much looks like this *stripped-down budget*, with no money for new State spending, will be adopted. Most all of the funds previously earmarked for both GOP & Demo projects will be used to pay off a \$1.36 billion legal judgment to the Calif. Public Employees Retirement System, aka CalPERS. As political pundits have noted, while Gov. Pete Wilson(R) has lost his proposed \$1 billion tax cut for individuals, Demos have lost far more --- including pay raises for State employees, holding the line on college fees and extra money for local government. The only special interest **winner** was the educational establishment...

...So who are the political losers? While voters have mostly yawned at this year's mess in Sacto, many Cal-

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peek sources say the *big losers* were the *Assembly Democrats* and Speaker Cruz Bustamante(D). But just because insiders are laying the blame on the Demos this year, doesn't necessarily mean that voters will take it out on the Demos in '98. Like we said, voters haven't been saying much of anything about this year's budget delay. As for the Speaker, insiders have been especially critical of him, saying, "Cruz just isn't ready for prime time." Many of the barbs being tossed at the Assembly Demos were coming from the Senate Demos. Some sources used this comparison between the legislative bodies: the Senate is graduate school while the Assembly is kindergarten...

...It's not that the individual members of the Assembly are dumb - far from it. Our sources say it a matter of experience. And what's to blame for this lack of experience? Term limits. The experience drain in the Assembly is especially acute this year, with key budget players either *termed out* or moved to the Senate. And while the Senate is in good shape for now, in a few years that body too will undergo an *experience drain*. (FYI: look for a Term Limits decision on Aug. 6th by a 3-member panel from the U.S. Court of Appeals. Our sources say the original decision declaring Prop. 140 unconstitutional will be upheld)...

...Are there any possible solutions to make Calif.'s budget process more workable? Lawmakers are looking at a number of different options. They range from withholding legislative and executive branch pay (the so-called *No Budget, No Pay* plan) to revising the State Constitution --- doing away with the 2/3rds vote to pass a budget and require only a *simple majority vote*. That was the '96 recommendation of the Calif. Constitutional Revision Commission. Stay tuned...

UPDATE: CALPEEK'S CONSULTANTS DIRECTORY

Calpeek's *6th edition of the Directory of Campaign Consultants* is right on schedule for a mid-October date with the printer. Advertising sales (to offset the printing & distribution costs) have been excellent. All 3 covers (inside front & back covers, as well as the outside back cover) have been sold or reserved. Of some 375 consultants who were mailed our questionnaire, 160 have been returned. We'll send out a 2nd reminder soon. If you have questions about advertising in the Directory, please call Calpeek publisher Dick Rosengarten (310)659-0205...

CAMPAIGN '98: ODDS & ENDS FROM AROUND CALIF.

Editor's note: Here are some political short takes worth noting...

☒ **Governor's Race** - On the Demo side, nothing new from U.S. Sen. Dianne Feinstein on whether she'll run, but we now have a very interesting scenario from various sources. If the courts overturn Prop. 208 (campaign reform law) and Prop. 198 (open primary law) the odds favor a run by DiFi. Why? Without campaign fundraising restrictions, DiFi could raise a huge war chest very quickly. And without the open primary, there would be no chance of an organized GOP effort to swing the primary to one of her rivals, either Lt. Gov. Gray Davis or perhaps businessman Al Checchi. If 208 and open primary are upheld, so the scenario goes, odds are that DiFi wouldn't run...

...FYI: an interesting story by Sacto BEE Capitol Bureau chief Amy Chance, who wrote in the July 19th edition of the paper that State Sen. John Vasconcellos (D-San Jose) is "privately flirting with the possibility of running for governor."...

☒ **2nd SD** - With State Sen. Mike Thompson(D) set to run for the 1st CD next year, Demos are scrambling for a candidate now that Assemblywoman Valerie Brown(D-Santa Rosa) has announced she will **not** seek Thompson's 2nd SD job in '98. We'll update the 2nd SD next week, along with other State Senate races...

☒ **AG Polls** - There are two(2) new surveys on the '98 CA Attorney General's race. One poll is by Charlton Research and the other by Garin Hart Yang Research for Lynn Schenk(D), the former San Diego-area congresswoman who has been exploring this AG run for the past 12 months...

...The Charlton poll (600 registered voters, early July) shows the following open primary results: Orange Co. DA Mike Capizzi(R) 11%, Senate President Bill Lockyer(D) 10%; Chief Dep. AG Dave Stirling(R) 8%; Sen. Charles Calderon(D) 7%; others 1%; don't know 63%. In an open primary with just GOP voters being polled, Capizzi gets 15%, Stirling 10%, Lockyer 4% and Calderon 2% -- with 1% for others and 68% don't know. Expected ballot titles were used in this poll...

...The Garin Hart Yang poll (600 likely voters, June 30) shows the following open primary results: Capizzi (R) 11%, Stirling(R) 11%, Lockyer(D) 8%, Schenk(D) 8%, Calderon(D) 4%, none of the above 4%, and not sure 54%. Ballot titles were not used in this survey, just political party ID. Among Demos only in the open primary: Schenk 15%, Lockyer 14%, Calderon 7%, Capizzi(R) 1%, Stirling(R) 1%, none of the above 2%, not sure 60%...

☒ **U.S. Senate Race** - On the GOP side, there's a minor brouhaha out in the Inland Empire over San Berdu Co. GOP Chair Chuck Williams' job as a field rep for U.S. Senate candidate Darrell Issa. Some central committee members are yelling *conflict of interest*, but the CRP's exec. director Rich Lambros doesn't see a problem. Who's behind this dust up? The Issa folks are pointing the finger at Matt Fong's U.S. Senate campaign - and are rather quick to note that L.A. Co. GOP Chair Andy Hopwood has endorsed Fong...

...FYI: Headline in the July 30th L.A. Times: Bush Denies Endorsing Fong for Senate. Red faces in the Fong camp, who implied that former Pres. George Bush(R) had endorsed Fong. Hummm...

...PS: All three campaigns (Fong, Issa and San Diego Mayor Susan Golding) are now producing individual **spin sheets** for the political news media: Fong's is called Matt Fax, Golding's is called Golding Grams and Issa calls his spin sheet Boxer Bites. Stay tuned...

FALL '97 ELECTIONS: CITY & COUNTY CONTESTS.

Editor's note: Here is another in our series of reports about local elections scheduled for 1997. This week we'll focus on the City of San Bernardino...

...Although filing doesn't close until Aug. 13th, a field of 5 candidates has filed to run in the Nov. 4th election for **mayor** of this Inland Empire city of 187,000. It's an OPEN seat because incumbent Mayor Tom Minor, who has served only one term, is retiring. He was in law enforcement for 30 years and was a councilman before his election as mayor four years ago...

...The city itself is just now beginning to recover from the economic recession of the mid 1990s and from the closing of Norton AFB, the economic engine that really powered the economy. When the base was closed,

some 11,000 jobs were lost and that had a severe impact on the city. The base has been converted to non-military use and Santa Barbara Aerospace has just leased space and will employ around 600 people in good paying jobs...

...The field of candidates consists of Councilman David Oberhelman, who is giving up his seat on the council to run; educator Judith Valles, past president of Golden West College; former Councilwoman Ann Botts; building contractor Paul Sanborn; and a John Ballard...

...Valles was the first Latina educator in Calif. to be named to the presidency of a college. In 1995, she was elected to the local community college. She has backing from Councilwoman Norine Miller and San Berdu Co. Sup. Jerry Eaves. Consultant Rick Taylor is running her campaign. Botts is a businesswoman and has been a community activist for years. In addition to her time on the city council, Botts also was an elected school board member. She is expected to have backing from Mayor Tom Minor. Her husband, Bob, is managing her campaign. Stay tuned...

CALIF. INITIATIVE UPDATE: MEASURE TO REQUIRE VOTE FOR POLITICAL FUNDING IS ON THE STREET.

Editor's note: Here's an update on a new measure which has been given the OK to collect signatures...

☒ **Political Contributions. Employers. Labor Unions. Foreign Entities** is the official title of this statute which, if approved, would limit the way labor unions and other organizations collect funds for political purposes. The measure would alter the Political Reform Act to require public and private employers and labor unions to obtain permission from employees and members before withholding pay or using union dues for political contributions. The measure would also prohibit contributions to state and local candidates from residents, governments or entities of foreign countries. The proponents are James Righeimer, Mark Bucher and Frank Ury of the Calif. Foundation for Campaign Reform ☎(714)573-2275. The deadline for collecting 433,269 signatures is Dec. 12, 1997...

☒ The Ron Unz/Gloria Tuchman initiative to alter the way English is taught to school kids is now using English For the Children as a committee name. This group has an HQ in the L.A. ☎(213)627-0005.

Sources also report that English For the Children has hired Santa Monica-based Progressive Campaigns to collect the required 433,269 signatures...

CALPEEK'S CALENDAR OF POLITICAL EVENTS

Aug. 2-Sept. 2	Congressional recess.
Aug. 6-10	Nat'l Conf. of State Legislatures annual meeting, Philadelphia, PA.
Aug. 21-23	Regional Political Leadership Summit, sponsored by the Council of State Govts. - West. San Francisco.
Sept. 8	Annual Crystal Star Award, presented by Supporters of the Calif. Commission on the Status of Women, in Sacramento.
Sept. 12	CA Legislative session ends.
Sept. 25-28	DNC meeting, Washington DC.
Sept. 26-28	Calif. Republican Party state convention at the Anaheim Marriott Hotel.
Oct. 26	End of daylight savings time.
Nov. 4	Election Day - S.F. City Attorney & Treasurer; + other local elections.
Nov. 16-19	IAPC Annual Conf., Buenos Aires.
Dec. 3-5	Sessions on Tourism & Future of Western Legislatures. Sponsored by Council of State Govts. - West. Kohala Coast, Hawaii.
Dec. 5-9	Council of State Govts. annual meeting, Honolulu.

DOG DAYS OF SUMMER: POLITICAL SHORT TAKES.

Editor's note: Here are a few political items worth noting...

■ **Full Metal Jacket** - On a 5-4 vote, with Mayor Susan Golding casting the deciding vote, the San Diego City Council on July 29th *rejected* a proposed ban on the sale of cheap handguns, so-called *Saturday Night Specials*. The proposal was similar to the law now on the books in the City of West Hollywood. Politically, **Calpeek** sources say Golding made a big mistake by casting the deciding vote against the ban. The thinking goes that in her GOP U.S. Senate campaign she'll never get much support from conservatives (they're mostly supporting Darrell Issa) and by voting against the ban, Golding alienates her moderate base, especially GOP women, who generally support such laws...

■ **Sheriff Block Hires Campaign Team** - In addition to savvy campaign fundraising consultant Joyce Valdez, L.A. Co. Sheriff Sherman Block has now hired The Kamber Group/L.A. to run his reelection campaign in '98. The Kranz Scott Group (Joe Scott) will handle strategic communications...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

● Name change: it's now SGA Campaigns for L.A. based consultants Parke Skelton & Steve Gray-Barkan instead of Skelton, Grover & Associates...

● Nelson Communications Group has hired Todd Raphael as an associate in the firm's campaign division. Raphael comes to NCG from the DC-based National Restaurant Assn...

● The Sacto office of Edelman PR Worldwide has promoted Tina M. Harris to Sr. Acct. Supervisor...

● L.A. real estate consultant Larry Kosmont has joined the Board of Directors of the Building Owners & Management Assn. of Greater L.A...

● The L.A. Times has hired '94 Pulitzer Prize editorial cartoonist Michael Ramirez, now with the Memphis Commercial Appeal...

● Paula Corbin Jones has hired Susan Carpenter-McMillan as her spokesperson and head of Jones' legal defense fund, which will move from DC to L.A...

CALPEEK'S MARKETPLACE NETWORK

● **Opinion Research** - Growing political and market opinion research company seeks analyst with opinion research experience for L.A. or S.F. office. Work on political, social marketing, and private sector marketing studies. Great writing and analytic skills mandatory. Very competitive salary. Resume to: GLS Research, 233 Wilshire Blvd., Ste. 290, Santa Monica, CA 90401...

● **Hiring** - F/T Government Affairs Specialist/Executive Director for Jewish Public Affairs Committee(JPAC) of Calif. based in Sacramento. Must be a registered lobbyist and have experience with public funding/non-profit sector. Mail resumes to: JCRC, 121 Stewart St., #301, San Francisco, CA 94105, or call Adine Forman at (213)852-7730 for more information...

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